# Label Flow

## Innovative Barcode Label Software

Label Flow is Jolly Technologies innovative label software solution for the management and printing of barcode, shipping and merchandising labels, for small businesses to large enterprises.

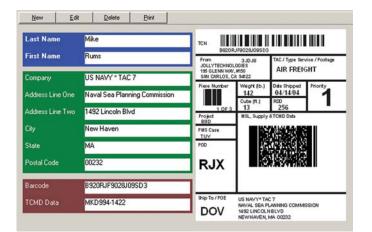


Incorporating an advanced information management platform, database connectivity, design and automation tools, Label Flow offers more productivity and flexibility to users than any other solution available in the market.



# Intelligent Database Configuration

- Select one of the pre-configured databases or easily connect to your existing database
- $\boldsymbol{\cdot}\,$  No need to re-enter or import data making setup quick and easy
- Customize the data entry screen with drag-and-drop tools. Field order auto-adjusts on the fly
- · Double click on fields to change the look and feel
- Create drop-down boxes for easy data entry
- $\boldsymbol{\cdot}\,$  Save searches for fast database queries and batch printing
- Include conditional objects to automatically change the label design based on record data



# The Label Flow Advantage

#### **Getting Started Is Easy**

Get up and running in a matter of a few minutes with the step-by-step guided setup wizard or choose from a wide variety of samples. Find your label format in a searchable template library of more than 2,500 label formats or create a custom label format of any size and shape.

#### **Seamless Integration**

Directly connect to any existing database via a live connection and integrate with existing inventory, product, and sales databases without any importing, exporting or mapping of data. Print labels in the background from a third party or web application using the command line utility.

#### Configurable Database Layout

Improve productivity with efficient design and layout tools, autoconfigured data entry, flexible information navigation and search tools, batch printing and real-time database updates.

## **Unmatched Label Design Tools**

Add any of more than 20 industry standard 1D and 2D barcodes to your label with extensive rendering options to ensure a reliable scan every time. Utilize precise positioning tools, advanced graphics styles and effects and unmatched data formatting & layout tools to produce professional labels.

Add design layers with database print conditions and opacity options to automate label printing and dramatically increase print accuracy.

#### **Enhanced Security**

Protect label designs with passwords, specify access rights for each design, and define user roles to make printing and data management secure.



# Label Flow

# Specifications

### Databases

Microsoft Excel Microsoft Access Microsoft MS SQL Server Text Files Oracle Sybase MySQL Includes Sample Database ODBC / OLE DB Compliant

#### Barcodes

Code 39 Code 93 Code 128 UCC/EAN 128 UPC-A UPC-E EAN-13 FAN-8 Industrial 2 of 5 Interleaved 2 of 5 **ISBN** ISSN **MSI Plessy** POSTNET Royal Mail Australian Post Codabar QR Code (2D) PDF417 (2D) DataMatrix (2D)

### **Printers**

Zebra / Eltron Dymo Sato Brother Bravo Intermec Datamax Laser and Inkjet Desktop Printers

## Label Templates

Searchable 2500+ Template Library Official Avery Partner Continuous Label Support Custom Label Size Support

## **Barcode Options**

Bar Ratio Bar Width Bar Height Bar Reduction Angle Alignment Options Format Readable Text

## System Requirements

Microsoft Windows XP/2003/Vista/2008/Win7 100 MB Free Disk Space

## Available in Two Editions

Standard

Premier

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## Feature Highlights

- Design labels using powerful graphics and layout tools
- As an official partner of Avery Dennison, nearly every Avery label format is pre-defiined in the software
- Add text, shapes, 1D and 2D barcodes, images, RFID, watermarks and more to the label design
- Set advanced barcode options to improve the reliability of scanned barcodes
- Format the readable text displayed alongside the barcode
- Link the label design to any database, file based, server based, LAN / WAN or ODBC / OLE DB in real-time
- Add, delete and modify database information using the integrated database editor
- View data in spreadsheet or single record view
- Customizable data entry screen with drag and drop tools
- Create smart drop down lists
- Filter, format, and preview database information before printing
- Create and save a library of custom database filters
- Conditionally print label design elements by setting print conditions
- Design multiple label layouts within one template using conditional layers; automatically print appropriate label based upon database criteria
- Easily search for specific label information from thousands of records
- Batch print groups of labels using a simple selection tool
- Add, manage and print labels using a simplified label production-only operator interface
- Background print from 3rd party applications and web sites via the Command Line utility with optional XML interface

